



Wolftrap
Elementary
Nutrition Survey
Results 2011

Demographics

- 250 of 398 families responded to the survey (63%)
- 36% of those surveyed say their child never buys lunch while 30% say they buy three or more times per week
- Respondents had children evenly spread among all the grade levels

Executive Summary

- Survey respondents said that school lunches taste poor to average (80% rated average or below) and have low nutritional value (85% said rated nutrition poor to average)
- Top three reasons for not buying lunch were
 - Taste (50%)
 - Food Selection/Variety (45%)
 - Nutritional Value (45%)
- Most parents choose school lunches for their kids out of convenience (73% rated convenience good to excellent) or when there is one particular item that the child enjoys
- A big majority (88%) of parents want change adding more fresh, healthy ingredients and removing artificial and potentially harmful ingredients
- Most parents (76%) said they would pay more for food that was more nutritious as long as it was tasty too

Changes Desired

- 88% said that changes are needed for the Wolftrap lunch program

	Not important	Somewhat important	Very important	Extremely important	Very + Extremely
Adding more fresh produce (e.g., whole fruits)	0.40%	5.20%	22.40%	64.40%	86.80%
Removing sugar laden snacks and drinks	3.20%	14.80%	21.20%	52.40%	73.60%
Removing partially hydrogenated oils	3.20%	24.00%	23.20%	40.40%	63.60%
Removing MSG and other additives	1.60%	21.60%	29.20%	38.40%	67.60%
Removing high fructose corn syrup	5.60%	21.20%	27.20%	36.80%	64.00%
Adding local produce	7.20%	29.20%	21.60%	32.80%	54.40%
Removing preservatives	9.20%	29.60%	23.20%	29.20%	52.40%
Removing artificial flavors	9.20%	30.40%	22.00%	28.80%	50.80%
Removing dyes and artificial colors	6.00%	30.40%	26.00%	28.40%	54.40%
Adding organic food	22.00%	28.00%	15.20%	26.00%	41.20%

Note: The percentages are those of all survey respondents.

Other comments

Paraphrased and summarized including the number of times the comment appeared

Bring back chocolate milk	14	No sugary snacks at class parties	3
Get rid of desserts and snacks	12	Add tasty nutritious food	3
Add more variety	9	Have once a month birthday celebration	3
Concern about preparation methods	9	Add more vegetarian options	3
Teach kids to make good choices	7	Would pay for better quality	3
Reduce grease/fat	7	Need more supervision	3
Want to restrict buying options	6	Allow kids to get free water in reusable bottles	2
Kids do not like taste	6	Shouldn't be a budget priority	2
Add a salad bar	6	Educate on student behavior related to food	2
Add more whole grain carb options	6	Offer less sugar, not no sugar	2
Price high for value	5	Keep birthday treats	2
Reduce sodium	5	More fresh produce	2
Focus on farm to school	5	High Calorie Content	2
Meals are fine	4	Would love convenience if nutrition was sufficient	2
Too much waste	4		